

Say goodbye to gut feelings and start leveraging your data

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Introduction

ABAB Accountants and Consultants

- Multi-disciplinary
- All-round and Alert
- Account manager concept
- Focused on agribusiness

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History

Measure to manage

- Accountancy and agricultural advice
- Input oriented
- Output oriented

Conclusion

History



versus



Challenging situation

The new situation is significantly different

- Faster / dynamic changing environment
- Size of businesses
- Heavily financed
- Smaller margins
- Fewer companies

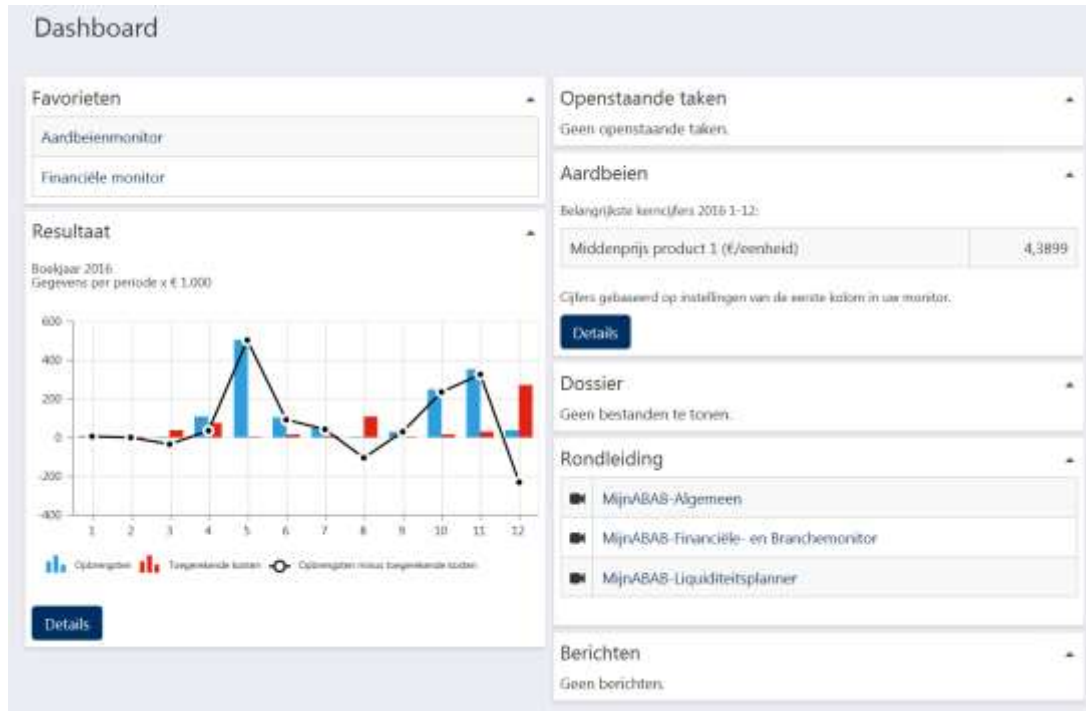
You and your environment



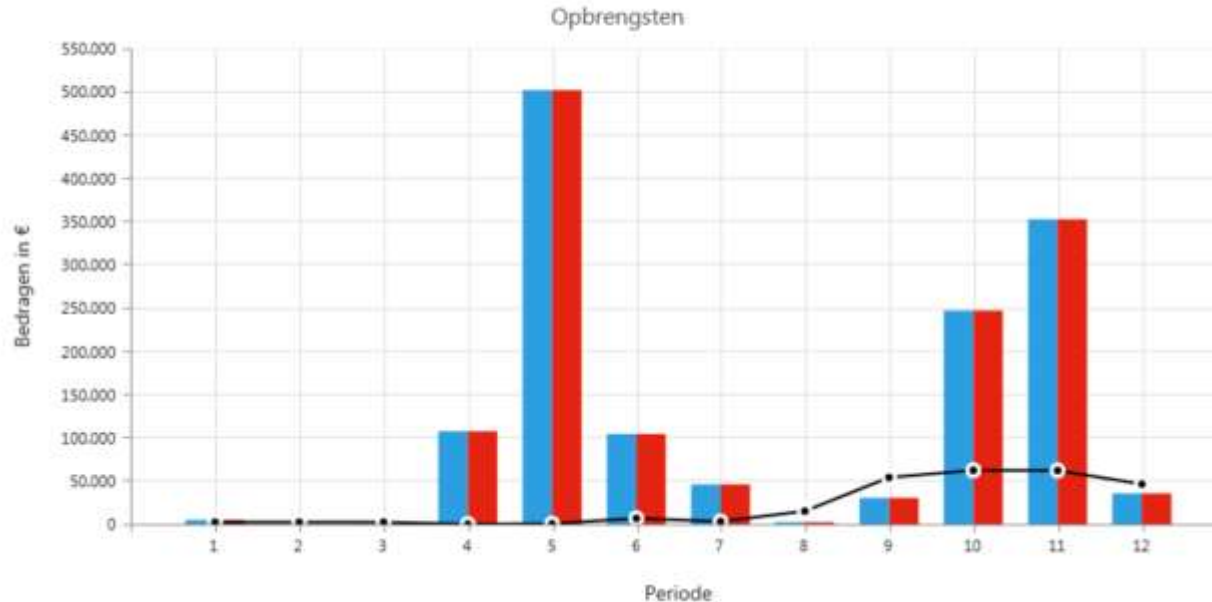
Measure to manage



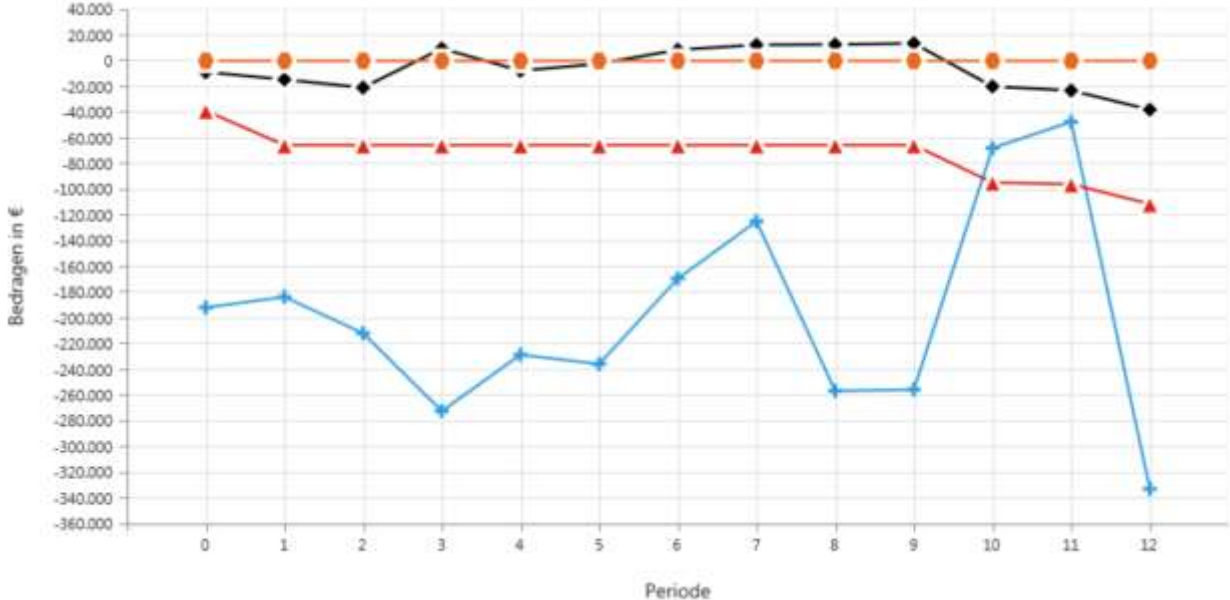
Dashboard








Profitability and cost price



Liquidity



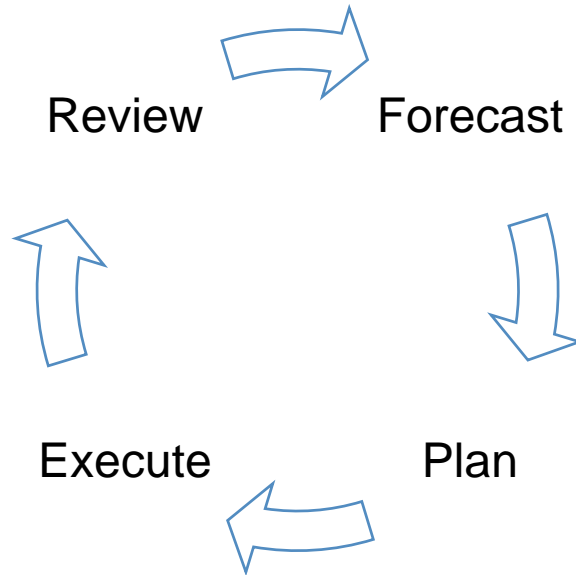
Benchmark figures

	2016 1-12 Realisatie ALLE	2016 1-12 Referentie (ex. BTW) Alle	Vershil	Afwijking
Product 1 bruto teeltoppervlak (m2)	0	30.009	-30.009	100 % 
Omzet product 1 per m2 (€)	0	51,96	-51,96	100 % 
Omzet product 1 totaal (€)	1.426.753	1.559.268	-132.515	8 % 
Productie 1 totaal (st/kg)	325.005	0	325.005	100 % 
Middenprijs product 1 (€/eenheid)	4,3899	0	4,3899	100 % 

Investing



Business improvement plan



Will you be smarter than the frog?

